

# FOX FARM

SOIL & FERTILIZER COMPANY

MICROBREWED<sup>®</sup>

FERTILIZERS  
—AND—  
SOIL MIXES



PRODUCT CATALOG

# FOX FARM

SOIL & FERTILIZER COMPANY

FoxFarm was born and raised in Humboldt County in the early '80s out of a desire to offer a different kind of garden soil that was not sterilized in any way. At that time, most soils were designed to be free of soil microbes, but I knew they were the key to giving life to plants — from the ground up.

My gratitude to Humboldt County has never wavered. FoxFarm grew out of the cultural movement of the seventies that had us coming together as a people and a community. Humboldt County has allowed us to blossom into an internationally recognized company. We are proud to provide amazing gardening products for Humboldt County, our nation, and the world.



*FoxFarm Willy*

FOUNDER & CEO

***Bring Your Plants to Life!®***



# FOX FARM

SOIL & FERTILIZER COMPANY

## Cultivation Nation

# 70 30

COCONUT COIR

PERLITE

## SEVENTY THIRTY GROWING MEDIA

Cultivation Nation® Seventy Thirty Growing Media is a mixture of buffered coconut coir and perlite, blended in the classic ratio of 70:30. Coconut coir is known for its water holding capabilities, and perlite is included to provide air spaces in the media, facilitating aeration and drainage.

# MYCORRHIZAE

Mycorrhiza is a powerful root enhancer that occurs naturally in forest soils where the humus content is high and the soil is thriving with microbial life.



Once in contact with a plant's root system, mycorrhizae may colonize directly onto the roots, helping to enhance root efficiency in the rhizosphere. This may enable the plant to take up more nutrients and resist stress.





# Strawberry

## FIELDS®



## Ignite Your Senses!

- Supports Fruiting and Flowering
- For Berries, Melons, Flowers and Bulbs
- Contains Custom Blend of Soil Microbes

## Right On!

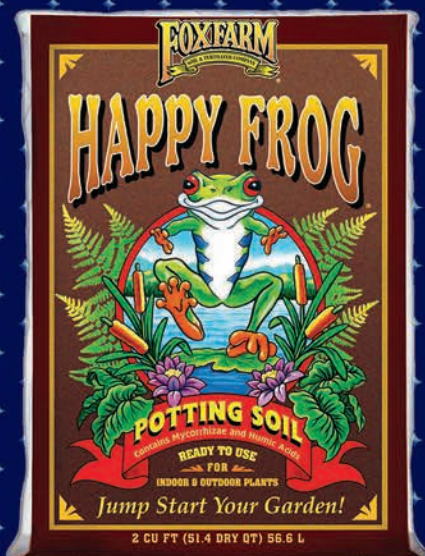


DESIGNED TO BE

# AMAZING

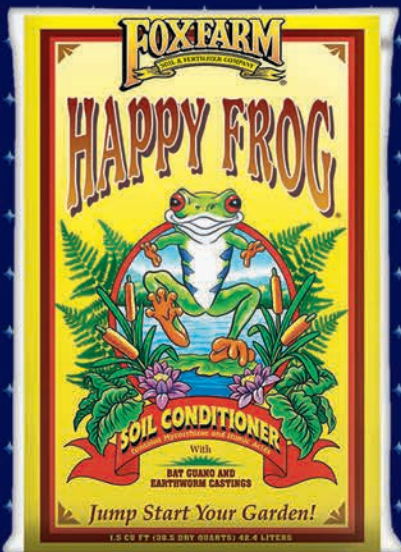
## Happy Frog® Potting Soil

- Ready to Use For Indoor and Outdoor Plants
- Richly Amended Container Blend
- Contains Custom Blend of Soil Microbes



## Happy Frog® Soil Conditioner

- Amends Existing Garden Beds
- Improves Aeration and Texture of Compacted Soils
- Contains Humic Acids and Custom Blend of Soil Microbes

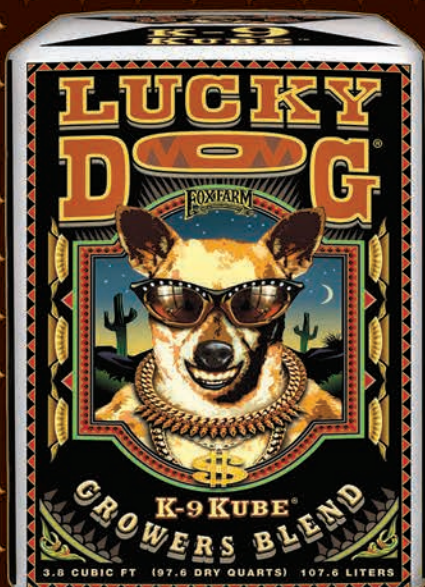




# Lucky Dog® K-9 Kube®

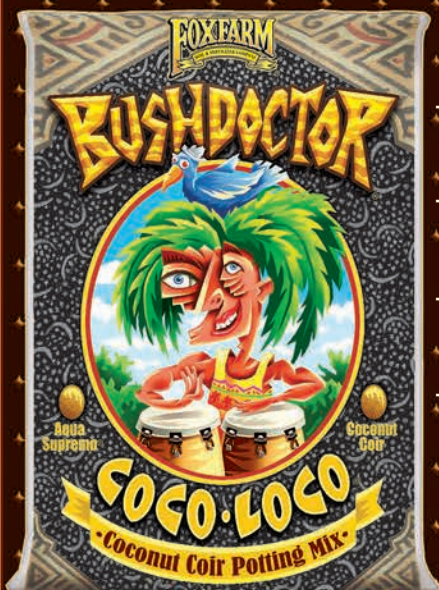
## GROWERS BLEND

- Ready to Use,  
Richly Amended
- Contains  
Earthworm  
Castings
- For Rooted  
Cuttings and  
Young Plants
- A Light Airy  
Blend of Peat  
Moss and Perlite



# Coco Loco® Coconut Coir

## POTTING MIX



- Plants Require  
Less Frequent  
Watering
- Contains  
Custom Blend  
of Soil Microbes
- With Earthworm  
Castings and  
Bat Guano
- Includes Perlite  
for Aeration  
and Drainage

TRIPLE  WASHED

◀ TO REDUCE SALT CONTENT ▶

# FoxFarm Original PLANTING MIX

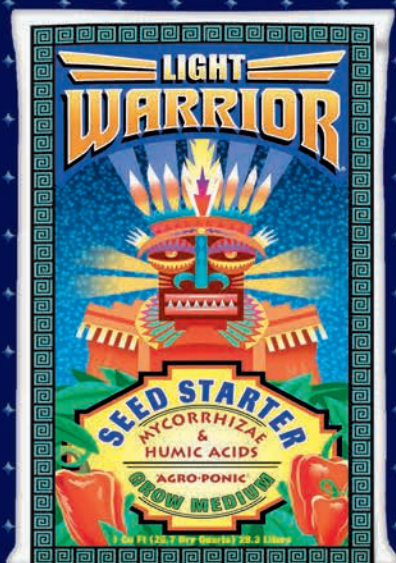
– The Soil That Began Our Journey In 1984 –



- Ready to Use For Gardens and Raised Beds
- Contains Earthworm Castings and Bat Guano
- Amends Native Soils

## Light Warrior® Seed Starter *Seed Germination Mix With Soil Microbes*

- Designed for Seed Germination, Cuttings and Plant Starts
- Formulated for Customized Feeding Schedules
- Contains Custom Blend of Soil Microbes

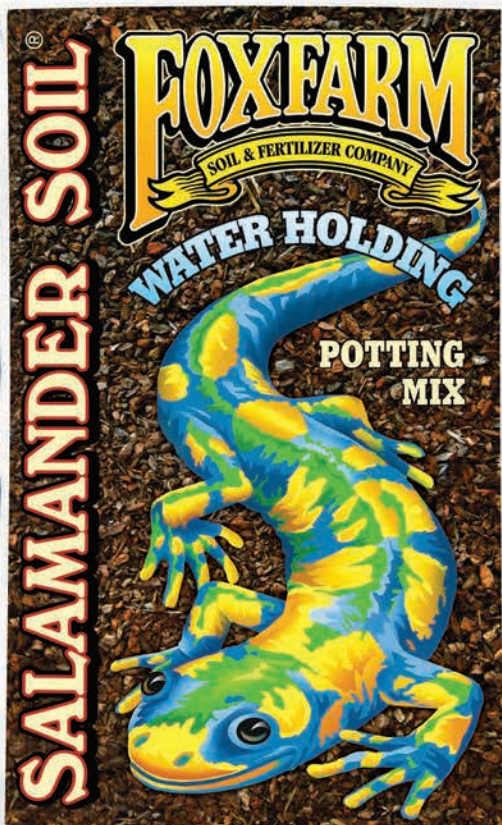




**WATER HOLDING**

# **SALAMANDER SOIL®**

- Water Less Frequently
- Contains 60% to 70% Coco Coir
- Ready to Use Potting Mix
- Contains Custom Blend of Soil Microbes



**SALAMANDER SOIL**

**MAKE YOUR NEIGHBORS  
JEALOUS!**

# Ocean Forest® Potting Soil

*Good Things From The Earth and Sea™*

Ideal for Container Gardens & Houseplants  
Light Texture for Aeration and Drainage  
Growing Medium for Plant Starts and Seedlings



## 3 CUBIC FOOT GROW BAG



27 & 55 CUBIC FOOT TOTES AVAILABLE



# FOXFARM

SOIL & FERTILIZER COMPANY

## KOKOBOP



**3 CU FT GROW BAG**  
**COCONUT COIR BLEND**

- Easy To Use Grow Bag is Ready for Planting
- Nutrient Rich for All Your Growing Needs
- Blend of Renewable Coconut Coir and Aged Forest Products with Perlite for Aeration

**PLANT – BOP – *and* DROP**  
**IT DOESN'T GET ANY EASIER!**



## COMMERCIAL SIZES Soil Totes



BULK TOTES: 27 CF / 55 CF



# FOX FARM

SOIL & FERTILIZER COMPANY

COMMERCIAL SIZES  
Liquids & Solubles



SOLUBLE FERTILIZERS: 15 LB / 50 LB  
LIQUID FERTILIZERS: 15 GL / 55 GL / 250 GL



## **BIG BLOOM® 0-0.5-0.7**

*Crafted for Organic Gardening™*

- Designed for Use During All Stages of Plant Growth
- Contains Earthworm Castings and Bat Guano
- Formulated for Immediate Nutrient Uptake



## **GROW BIG®**

**6-4-4**

*Soil Formula*

- Supports Lush Vegetative Growth
- Formulated for Immediate Nutrient Uptake
- For Roses, Tomatoes, Houseplants and Veggies

## **TIGER BLOOM® 2-8-4**

*Vicious Bloomer*

- Designed for Buds and Blooms
- For Soil and Hydroponic Systems
- Formulated for Immediate Nutrient Uptake



## **GROW BIG® Hydroponic**

**3-2-6**

- Supports Lush Vegetative Growth in Hydroponic Systems
- Formulated for Immediate Nutrient Uptake
- Liquid Concentrate Fertilizer with Micronutrients



# FoxFarm Trio Packs



## SOIL TRIO

Big Bloom®, Grow Big®, Tiger Bloom®



## HYDROPONIC TRIO

Big Bloom®, Grow Big® Hydroponic, Tiger Bloom®



## SOLUBLE TRIO

Open Sesame®, Beastie Bloomz®, Cha Ching®

# BUSH DOCTOR<sup>®</sup>

## DOWN UNDER<sup>™</sup>



### KANGAROOTS<sup>®</sup>

0.8 - 0.1 - 0.03

#### *Root Drench*

- Designed to Enhance Root Efficiency in the Rhizosphere
- Formulated for Immediate Nutrient Uptake
- Contains Custom Blend of Soil Microbes

### MICROBE BREW<sup>®</sup>

1.0 - 0.3 - 0.2

#### *Plant Food with Microbes*

- Microbial Inoculant Supports the Root Zone
- Encourages Microbial Colonization
- Formulated for Immediate Nutrient Uptake



### SLEDGEHAMMER<sup>®</sup>

#### *Nutrient Rinse*

- Designed to Remove Mineral Salt Buildup
- Acts as a Wetting Agent in Grow Mediums
- Breaks Surface Tension for Improved Water Movement
- Derived from Yucca Plant Extract



# BUSH DOCTOR<sup>®</sup>

## MICRO-NUTRIENTS

### LIQUID IRON

5% Fe

- Supplement for Iron Deficiency
- Iron Supports Energy Production and Green Up
- Use on Trees, Shrubs, Citrus and Roses



### MANGANESE<sup>®</sup>

5% Mn

- Supplement for Manganese Deficiency
- Manganese Helps Plants Hold Their Own Against Environmental Stresses
- Important Micronutrient Aids in Photosynthesis

## MACRO-NUTRIENTS



### Bush Doctor<sup>®</sup>

#### CAL-MAG

3% Ca, 0.9% Mg

- Supplement for Calcium and Magnesium Deficiency
- Calcium and Magnesium Help Prevent Blossom End Rot and Tip Burn



# BUSH DOCTOR®



## WHOLLY MACKEREL®

3 - 1 - 0

### *Fish Plant Food*

- For Organic Gardening
- Supports Vigorous Growth
- Formulated for Immediate Nutrient Uptake



## KELP ME Kelp YOU®

0.5 - 0 - 0.5

### *Seaweed Plant Food*

- For Organic Gardening
- Seaweed Root Drench For Gardens, Drip Irrigation and Hydroponic Systems
- Formulated for Immediate Nutrient Uptake





# BUSH DOCTOR®

## BOOMERANG®

2 - 0.2 - 0.3

### *Comeback Formula*

- Helps Plants Bounce Back and Thrive!
- Microbial-based Formula Helps Support the Root Zone
- Formulated for Immediate Nutrient Uptake



## FLOWERS KISS®

1.0 - 0.30 - 0.05

### *Foliar Plant Food*

- Feed Your Plants From the Top Down
- Provides Nutrients through the Leaves
- Supplies Micronutrients Needed For Plant Growth

## BEMBÉ®

0 - 1 - 3

### *Sweet and Dandy®*

- Designed to Help Plants Achieve Enhanced Sweetness Qualities
- Contains a Complex Array of Sugars and Nutrients
- Provides a Food Source For Soil Microbes



# Cultivation Nation®



## LIQUID FERTILIZERS 3-Part Feeding Program



### Cultivation Nation® **GROW** 2 - 1 - 6

Cultivation Nation® GROW is a liquid fertilizer that supplies nutrients necessary to support vegetative growth.

### Cultivation Nation® **MICRO** 5 - 0 - 1

Cultivation Nation® MICRO is a liquid fertilizer that supplies micronutrients needed to support plant growth.



### Cultivation Nation® **BLOOM** 0 - 5 - 4

Cultivation Nation® BLOOM is a liquid fertilizer that supplies nutrients needed to support fruiting and flowering.



# Cultivation Nation®



## DRY FERTILIZERS



### Cultivation Nation® **VEGGIE** 24-14-11

Cultivation Nation® VEGGIE is a dry soluble fertilizer that supplies nutrients needed to support vegetative growth.



### Cultivation Nation® **FLOWER** 4-35-26

Cultivation Nation® FLOWER is a dry soluble fertilizer that supplies nutrients needed to support fruiting and flowering.



*Cultivation  
Nation*®

GROWERS



UNITE!™

— LOVE TO —  
HUMBOLDT COUNTY  
AND THE WORLD





# Cultivation Nation®

## MACRO-NUTRIENT

Cultivation Nation®

Cal Mag

3% Ca, 1% Mg

- Supplement for Calcium and Magnesium Deficiency
- Calcium and Magnesium Help Prevent Blossom End Rot and Tip Burn.



## pH ADJUSTMENT

Cultivation Nation®

pH UP 0-0-35

- Formulated With Potassium Hydroxide
- For Use in Both Soil and Hydroponic Environments



Cultivation Nation®

pH DOWN

- Formulated With Citric Acid
- For Use in Both Soil and Hydroponic Environments



# Soluble Fertilizers



## OPEN SESAME®

5 - 45 - 19

*For Early Flowering Stage*

- Supports Vigorous Flowering and Bud Development
- Soluble Formula Dilutes Easily in Water
- Use Alone or with Other Nutrients



## BEASTIE BLOOMZ®

0 - 50 - 30

*For Mid-Flowering Stage*

- Supports Blossom Development
- Soluble Formula Dilutes Easily in Water
- Customized Micronutrient Package



## CHA CHING®

9 - 50 - 10

*For Late Flowering through Harvest*

- Designed for Late Stage Fruiting
- Formulated for Immediate Nutrient Uptake
- Soluble Formula Dilutes Easily in Water



FOX FARM

# Dirty Dozen®

## STARTER PACK

### LIQUIDS

&

### SOLUBLES

6-OUNCE SOLUBLES:

Open Sesame®,  
Beastie Bloomz®,  
and Cha Ching®.



NINE PINT LIQUIDS:

Big Bloom®, Grow Big® Soil,  
Tiger Bloom®, Flowers Kiss®,  
Boomerang®, Bembé®,  
Kangaroots®, Microbe Brew®,  
SledgeHammer®.





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Feeding Schedules  
& Product Details



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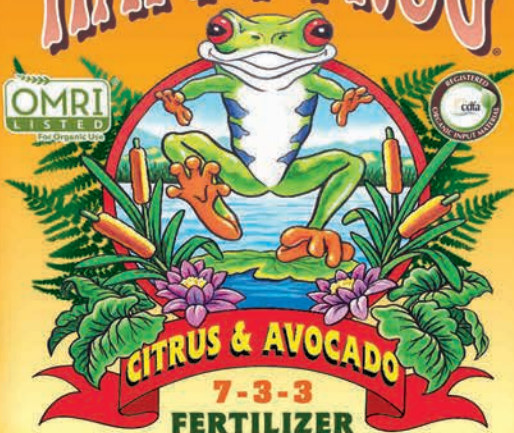
# HAPPY FROG®

CRAFTED FOR ORGANIC GARDENING™



*Crafted for Organic Gardening™*

# HAPPY FROG®



**CITRUS & AVOCADO**

**7-3-3**

**FERTILIZER**

*With Active Soil Microbes*

NET WT. 4 lb (1.81 kg)

## **Happy Frog® Citrus & Avocado** *Specially formulated for your* **CITRUS AND AVOCADO TREES**

- Provides Slow-Release Nitrogen For Vegetative Growth
- Contains a Custom Blend of Soil Microbes
- OMRI Listed® and CDFA OIM Registered for Organic Gardening

# HAPPY FROG

CRAFTED FOR ORGANIC GARDENING™



Since ancient times, frogs have been symbols of rebirth and renewal. If you've ever walked along a river or through a damp forest, you know that frogs thrive in healthy habitats. Our Happy Frog® fertilizers provide gentle nutrition to help the plants in your habitat thrive. Happy Frog® fertilizers contain a custom blend of mycorrhizal fungi. OMRI Listed® and CDFA OIM Registered.



## JUMP START

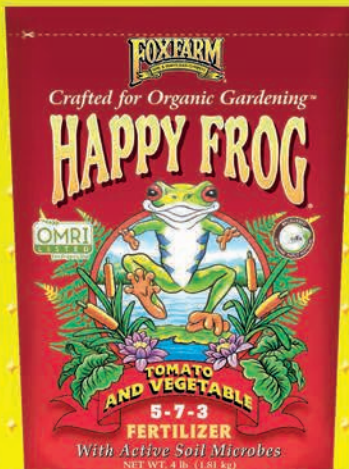
**3 - 4 - 3**

- Ideal for Use on Transplanted Seedlings
- Supplies Phosphorus for Early Stages of Plant Growth
- Helps Support Root Development

## TOMATO & VEGETABLE

**5 - 7 - 3**

- Designed for Vigorous Feeders
- Supports the Production of Abundant Fruit Development
- Contains Calcium, Which Helps Prevent Blossom End Rot



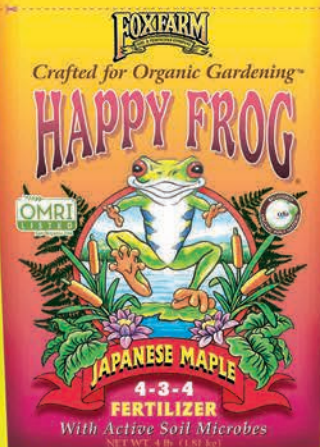




## CAVERN CULTURE®

1 - 12 - 0

- A Blend of Bat Guano, Seabird Guano and Rock Phosphate
- Supports Multiple Bud and Flower Development
- Encourages Delicious Tasting Fruits and Veggies



## JAPANESE MAPLE

4 - 3 - 4

- For Low pH Feeders and Evergreens
- Helps Encourage Dense Vegetative Growth
- Contains Soil Microbes
- Helps Support Strong Branch Development



## ACID LOVING

4 - 5 - 3

- Designed for Low pH Lovers
- Provides Gentle Slow-Release Feedings
- Contains Soil Microbes





## FRUIT & FLOWER

4 - 9 - 3

- Supports Abundant Fruiting and Flowering
- Supplies Nitrogen for Sustained Growth
- Helps Support Vigorous Root Systems



## STEAMED BONE MEAL

3 - 12 - 0

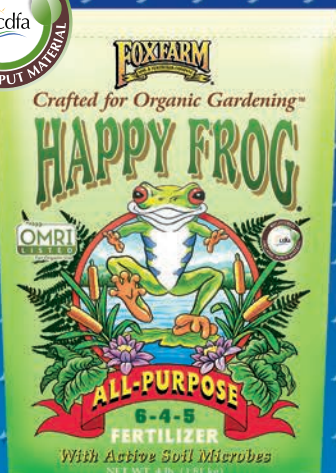
- For All Stages of Plant Growth and Flowering
- Supports Strong Cell Development
- Designed to Help Create Abundant Blossoms
- Wonderful Supplement for Bulbs



## ALL-PURPOSE

6 - 4 - 5

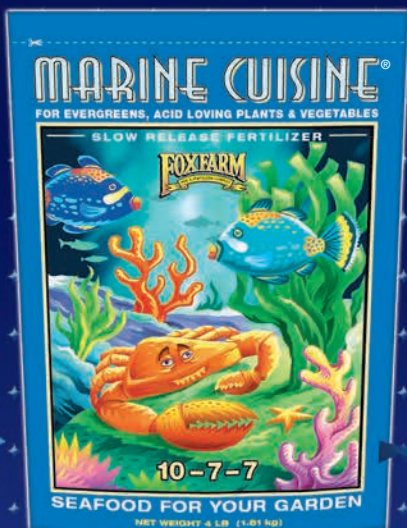
- For Use on Flowers, Vegetables and Ornamental Plants
- Contains Soil Microbes
- Provides Gentle Slow-Release Feedings







# SLOW RELEASE FERTILIZER



## MARINE CUISINE®

- Formulated for Heavy Feeding Vegetables and Flowers
- Supports Vigorous Growth and Bud Development



It's Time to Bite Back!

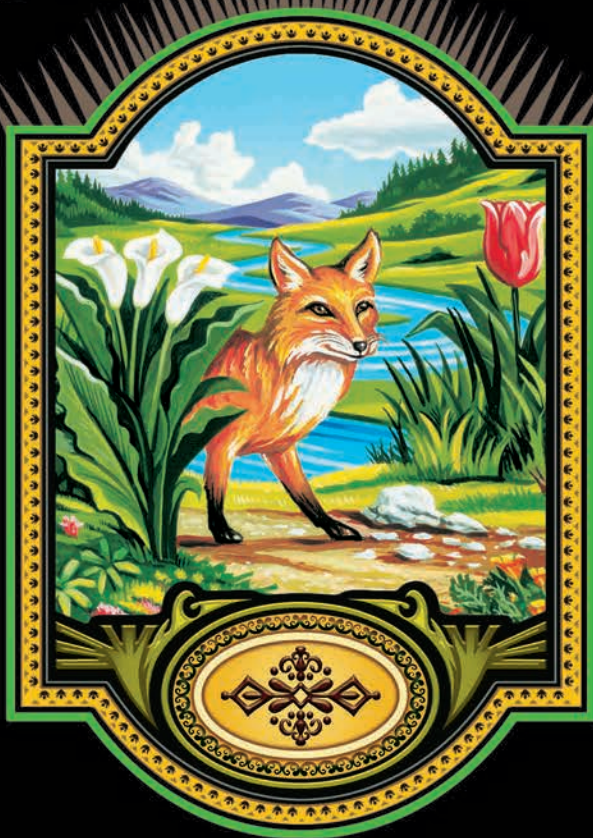
## DON'T BUG ME®

### -INSECTICIDE-

- Ready to Use, No Mixing or Measuring
- Derived from Chrysanthemum Flowers
- Kills Harmful Garden Pests on Contact
- Can Be Applied Up to Day of Harvest

# FOX FARM

SOIL & FERTILIZER COMPANY



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(800) 4FOX FARM  
[www.FoxFarm.com](http://www.FoxFarm.com)

P.O. BOX 787 ♦ ARCATA, CA 95518  
(707) 443-4369