FoxFarm was born and raised in Humboldt County in the early '80s out of a desire to offer a different kind of garden soil that was not sterilized in any way. At that time, most soils were designed to be free of soil microbes, but I knew they were the key to giving life to plants — from the ground up.

My gratitude to Humboldt County has never wavered. FoxFarm grew out of the cultural movement of the seventies that had us coming together as a people and a community. Humboldt County has allowed us to blossom into an internationally recognized company. We are proud to provide amazing gardening products for Humboldt County, our nation, and the world.

FoxFarm Willy
Founder & CEO

Bring Your Plants to Life!®

Cultivation Nation® Seventy Thirty Growing Media is a mixture of buffered coconut coir and perlite, blended in the classic ratio of 70:30. Coconut coir is known for its water holding capabilities, and perlite is included to provide air spaces in the media, facilitating aeration and drainage.
Ignite Your Senses!
- Supports Fruiting and Flowering
- For Berries, Melons, Flowers and Bulbs
- Contains Custom Blend of Soil Microbes

Right On!

Our Plain Jane® Coconut Coir
Contains a Proprietary Blend of Fiber and Pith for Aeration and Water Retention.

TRIPLE WASHED
TO REDUCE SALT CONTENT
Happy Frog® Potting Soil

- Ready to Use For Indoor and Outdoor Plants
- Richly Amended Container Blend
- Contains Custom Blend of Soil Microbes

Happy Frog® Soil Conditioner

- Amends Existing Garden Beds
- Improves Aeration and Texture of Compacted Soils
- Contains Humic Acid and Custom Blend of Soil Microbes

Coco Loco® Coconut Coir Potting Mix

- Plants Require Less Frequent Watering
- Contains Custom Blend of Soil Microbes
- With Earthworm Castings and Bat Guano
- Includes Perlite for Aeration and Drainage
FoxFarm Original PLANTING MIX

- Ready to Use For Gardens and Raised Beds
- Contains Earthworm Castings and Bat Guano
- Amends Native Soils

Light Warrior® Seed Starter
Seed Germination Mix With Soil Microbes

- Designed for Seed Germination, Cuttings and Plant Starts
- Formulated for Customized Feeding Schedules
- Contains Custom Blend of Soil Microbes

WATER HOLDING SALAMANDER SOIL®

- Water Less Frequently
- Contains 60% to 70% Coco Coir
- Ready to Use Potting Mix
- Contains Custom Blend of Soil Microbes

MAKE YOUR NEIGHBORS JEALOUS!
Ocean Forest® Potting Soil

Good Things From The Earth and Sea™

- Ideal for Container Gardens & Houseplants
- Light Texture for Aeration and Drainage
- Growing Medium for Plant Starts and Seedlings

PLANT – BOP – and DROP

It Doesn’t Get Any Easier!
**BIG BLOOM® 0-0.5-0.7**
Crafted for Organic Gardening™
- Designed for Use During All Stages of Plant Growth
- Contains Earthworm Castings and Bat Guano
- Formulated for Immediate Nutrient Uptake

**GROW BIG® 6-4-4**
Soil Formula
- Supports Lush Vegetative Growth
- Formulated for Immediate Nutrient Uptake
- For Roses, Tomatoes, Houseplants and Veggies

**TIGER BLOOM® 2-8-4**
Vicious Bloomer
- Designed for Buds and Blooms
- For Soil and Hydroponic Systems
- Formulated for Immediate Nutrient Uptake

**GROW BIG® Hydroponic 3-2-6**
- Supports Lush Vegetative Growth in Hydroponic Systems
- Formulated for Immediate Nutrient Uptake
- Liquid Concentrate Fertilizer with Micronutrients

**SOIL TRIO**
Big Bloom®, Grow Big®, Tiger Bloom®

**HYDROPONIC TRIO**
Big Bloom®, Grow Big® Hydroponic, Tiger Bloom®

**SOLUBLE TRIO**
Open Sesame®, Beastie Bloomz®, Cha Ching®
**Microbe Brew®**

1.0-0.3-0.2

Plant Food with Microbes
- Microbial Inoculant Supports the Root Zone
- Encourages Microbial Colonization
- Formulated for Immediate Nutrient Uptake

---

**KANGAROOTS®**

0.8-0.1-0.03

*Root Drench*
- Designed to Enhance Root Efficiency in the Rhizosphere
- Formulated for Immediate Nutrient Uptake
- Contains Custom Blend of Soil Microbes

---

**Liquid Iron**

5% Fe
- Supplement for Iron Deficiency
- Iron Supports Energy Production and Green Up
- Use on Trees, Shrubs, Citrus and Roses

---

**Manganese**

5% Mn
- Supplement for Manganese Deficiency
- Manganese Helps Plants Hold Their Own Against Environmental Stresses
- Important Micronutrient Aids in Photosynthesis

---

**SLEDGEHAMMER®**

*Nutrient Rinse*
- Designed to Remove Mineral Salt Buildup
- Acts as a Wetting Agent in Grow Mediums
- Breaks Surface Tension for Improved Water Movement
- Derived from Yucca Plant Extract

---

**KEEP THE TRIBE TOGETHER!®**
WHOLLY MACKEREL®
3 - 1 - 0
Fish Fertilizer
- For Organic Gardening
- Supports Vigorous Growth
- Formulated for Immediate Nutrient Uptake

BOOMERANG®
2 - 0.2 - 0.3
Comeback Formula
- Helps Plants Bounce Back and Thrive!
- Microbial-based Formula Helps Support the Root Zone
- Formulated for Immediate Nutrient Uptake

FLOWERS KISS®
1.0 - 0.30 - 0.05
Foliar Plant Food
- Feed Your Plants From the Top Down
- Provides Nutrients through the Leaves
- Supplies Micronutrients Needed For Plant Growth

BEMBÉ®
0 - 1 - 3
Sweet and Dandy®
- Designed to Help Plants Achieve Enhanced Sweetness Qualities
- Contains a Complex Array of Sugars and Nutrients
- Provides a Food Source For Soil Microbes
Cultivation Nation®

GROW  2 - 1 - 6
Cultivation Nation® GROW is a liquid fertilizer that supplies nutrients necessary to support vegetative growth.

MICRO  5 - 0 - 1
Cultivation Nation® MICRO is a liquid fertilizer that supplies micronutrients needed to support plant growth.

BLOOM  0 - 5 - 4
Cultivation Nation® BLOOM is a liquid fertilizer that supplies nutrients needed to support fruiting and flowering.

VEGGIE  24 - 14 - 11
Cultivation Nation® VEGGIE is a dry soluble fertilizer that supplies nutrients needed to support vegetative growth.

FLOWER  4 - 35 - 26
Cultivation Nation® FLOWER is a dry soluble fertilizer that supplies nutrients needed to support fruiting and flowering.
Mycorrhiza is a powerful root enhancer that occurs naturally in forest soils where the humus content is high and the soil is thriving with microbial life. Once in contact with a plant’s root system, mycorrhizae may colonize directly onto the roots, helping to enhance root efficiency in the rhizosphere. This may enable the plant to take up more nutrients and resist stress.

Gringo Rasta® Rhize Up® is composed of mycorrhizal fungi specifically chosen for their compatibility with a variety of plants. Rhize Up® is formulated to enhance root efficiency and nutrient uptake. For use on seeds, cuttings, transplants, and in hydroponic and soil growing environments.
NINE PINT LIQUIDS:
- Big Bloom®, Grow Big® Soil,
- Tiger Bloom®, Flowers Kiss®,
- Boomerang®, Bembé®,
- Kangaroots®, Microbe Brew®,
- SledgeHammer®.

Cultivation Nation®
- pH UP 0-0-35
  - Formulated With Potassium Hydroxide
  - For Use in Both Soil and Hydroponic Environments

Bush Doctor®
- CAL-MAG
  - 3% Ca, 0.9% Mg
  - Supplement for Calcium and Magnesium Deficiency
  - Calcium and Magnesium Help Prevent Blossom End Rot and Tip Burn

Cultivation Nation®
- pH DOWN
  - Formulated With Citric Acid
  - For Use in Both Soil and Hydroponic Environments

FOXFARM®

Dirty Dozen®
STARTER PACK
LIQUIDS & SOLUBLES

6-OUNCE SOLUBLES:
- Open Sesame®, Beastie Bloomz®, and Cha Ching®.

NINE PINT LIQUIDS:
- Big Bloom®, Grow Big® Soil,
- Tiger Bloom®, Flowers Kiss®,
- Boomerang®, Bembé®,
- Kangaroots®, Microbe Brew®,
- SledgeHammer®.
Soluble Fertilizers

**Open Sesame®**
5 - 45 - 19
*For Early Flowering Stage*
- Supports Vigorous Flowering and Bud Development
- Soluble Formula
- Dilutes Easily in Water
- Use Alone or with Other Nutrients

**Beastie Bloomz®**
0 - 50 - 30
*For Mid-Flowering Stage*
- Supports Blossom Development
- Soluble Formula
- Dilutes Easily in Water
- Customized Micronutrient Package

**Cha Ching®**
9 - 50 - 10
*For Late Flowering through Harvest*
- Designed for Late Stage Fruiting
- Formulated for Immediate Nutrient Uptake
- Soluble Formula Dilutes Easily in Water

Happy Frog® Citrus & Avocado
*Specially formulated for your CITRUS AND AVOCADO TREES*
- Provides Slow-Release Nitrogen For Vegetative Growth
- Contains a Custom Blend of Soil Microbes
- OMRI-Listed® and CDFA OIM-Registered for Organic Gardening
Since ancient times, frogs have been symbols of rebirth and renewal. If you’ve ever walked along a river or through a damp forest, you know that frogs thrive in healthy habitats. Our Happy Frog® fertilizers provide gentle nutrition to help the plants in your habitat thrive. Happy Frog® fertilizers contain a custom blend of mycorrhizal fungi. OMRI Listed® and CDFA OIM Registered.

**Jump Start**
3 - 4 - 3
- Ideal for Use on Transplanted Seedlings
- Supplies Phosphorus for Early Stages of Plant Growth
- Helps Support Root Development

**Tomato & Vegetable**
5 - 7 - 3
- Designed for Vigorous Feeders
- Supports the Production of Abundant Fruit Development
- Contains Calcium, Which Helps Prevent Blossom End Rot

**Cavern Culture**
1 - 12 - 0
- A Blend of Bat Guano, Seabird Guano and Rock Phosphate
- Supports Multiple Bud and Flower Development
- Encourages Delicious Tasting Fruits and Veggies

**Japanese Maple**
4 - 3 - 4
- For Low pH Feeders and Evergreens
- Helps Encourage Dense Vegetative Growth
- Contains Soil Microbes
- Helps Support Strong Branch Development

**Acid Loving**
4 - 5 - 3
- Designed for Low pH Lovers
- Provides Gentle Slow-Release Feedings
- Contains Soil Microbes
**Fruit & Flower**

- 4-9-3
- Supports Abundant Fruiting and Flowering
- Supplies Nitrogen for Sustained Growth
- Helps Support Vigorous Root Systems

**Steamed Bone Meal**

- 3-12-0
- For All Stages of Plant Growth and Flowering
- Supports Strong Cell Development
- Designed to Help Create Abundant Blossoms
- Wonderful Supplement for Bulbs

**All-Purpose**

- 6-4-5
- For Use on Flowers, Vegetables and Ornamental Plants
- Contains Soil Microbes
- Provides Gentle Slow-Release Feedings

**Marine Cuisine®**

- Formulated for Heavy Feeding Vegetables and Flowers
- Supports Vigorous Growth and Bud Development

**Don’t Bug Me®**

- Insecticide
- Ready to Use, No Mixing or Measuring
- Derived from Chrysanthemum Flowers
- Kills Harmful Garden Pests on Contact
- Can Be Applied Up to Day of Harvest

**SLOW RELEASE**

- Fruit & Flower
- Provides Gentle Slow-Release Feedings
- Supports Abundant Fruiting and Flowering
- Supplies Nitrogen for Sustained Growth
- Helps Support Vigorous Root Systems
- For Use on Flowers, Vegetables and Ornamental Plants
- Contains Soil Microbes
- Developed for Organic Gardens

**Microbes**

- Provides Nutrient for Sustained Growth
- Supports Root Development
- For Use on Flowers, Vegetables and Ornamental Plants
- Contains Soil Microbes
- Developed for Organic Gardens

**Components**

- Marine Cuisine
- Supports Vigorous Growth and Bud Development
- For All Stages of Plant Growth and Flowering
- Supports Strong Cell Development
- Designed to Help Create Abundant Blossoms
- Wonderful Supplement for Bulbs

**insecticide**

- Ready to Use, No Mixing or Measuring
- Derived from Chrysanthemum Flowers
- Kills Harmful Garden Pests on Contact
- Can Be Applied Up to Day of Harvest
**Force of Nature® Miticide**
- Makes 25 Gallons of Solution per Quart
- Controls Mites, Thrips and Aphids
- Non-toxic to Humans and Animals When Used as Directed
- Use Indoors and Outdoors

**Force of Nature® Fungicide**
- Makes 25 Gallons of Solution per Quart
- Controls Powdery Mildew
- Non-toxic to Humans and Animals When Used as Directed
- Use Indoors and Outdoors

**Force of Nature® Insect Repellent**
- Makes 25 Gallons of Solution per Quart
- Repels Soft-Bodied Flying Insects
- Non-toxic to Humans and Animals When Used as Directed
- Use Indoors and Outdoors

**Force of Nature® Insecticide**
- Kills on Contact
- Ready to Use
- No Mixing or Measuring
- Use Indoors and Outdoors

**Miticide**
- Non-toxic to Humans and Animals When Used as Directed
- Use Indoors and Outdoors

**Fungicide**
- Non-toxic to Humans and Animals When Used as Directed
- Use Indoors and Outdoors

**Insect Repellent**
- Non-toxic to Humans and Animals When Used as Directed
- Use Indoors and Outdoors